



TRADITIONS AT
Chevy Chase

Add GPS ADVERTISING to your marketing mix this year to maximize your company's exposure in the local market!

Your GPS advertisement is viewed every time a golfer looks at the GPS screen. Your ad is viewed numerous times per hole, every golf, all season long.

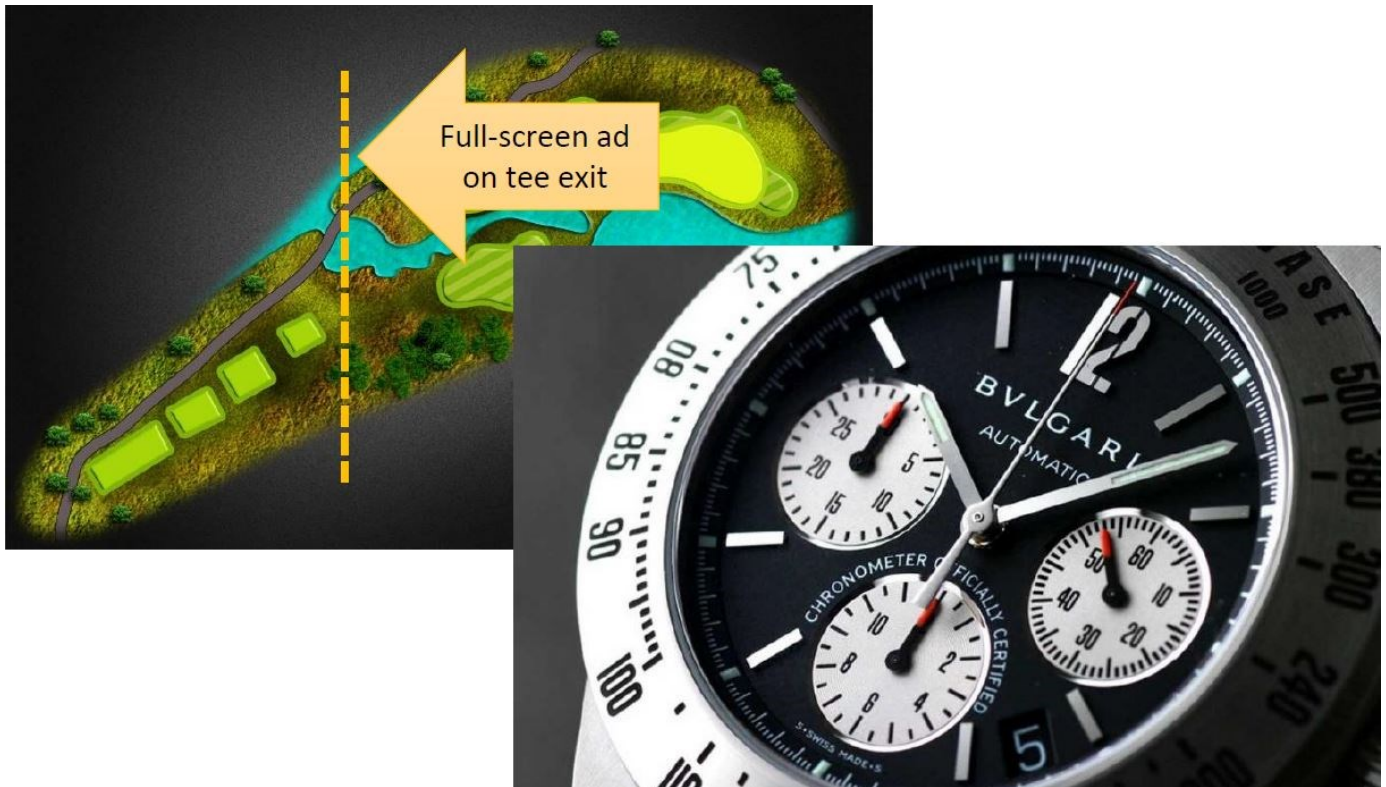
Get your message to over 35,000 local golfers!



Panel Ads are shown on the screen the entire length of the hole from tee to green.

File type - JPG, PNG, GIF. Size - 300 x 250 px

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Full Screen Ads are triggered when exiting the tee box of a hole and shown for 15 seconds.
File type - JPG, PNG, GIF. Size - 1280 x 800 px

ONLY \$1,000 for the entire season!

Important Aspects of GPS Advertising:

- *Maximum Exposure Time*
- *Low Cost per View*
- *Flexibility to Change Ads*
- *Affluent Target Audience*
- *Non-Invasive Advertising*

Get Your Ad Running Today - Contact:

Joe Lofsness

Traditions at Chevy Chase

Head Golf Professional

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www.ChevyChaseCountryClub.com